

2024
**GRAND
TOUR**
OF HOMES

Building Industry Association of Central Kentucky
3146 Custer Drive, Lexington, Kentucky 40517
502-614-9828 (Alli's Cell)
www.BIACentralKY.com email: Alli@BIACentralKY.com
Everything highlighted in blue Must be Signed

TO: BIA Builder/Realtor Members
FROM: Alli Brummer
DATE: **March 7th, 2024**
SUBJECT: **2024 Grand Tour of Homes**

July 20-21 / July 27-28, 2024
Event Hours: Saturday Noon-5pm, Sunday Noon-5pm

ENTRY FORM

50% Deposit Due by May 15, 2024

1 st Home Entered:	\$2,450
Additional Entries:	\$1,500

To enter a home(s) in the 2024 Grand Tour of Homes, please complete the enclosed pages and **submit to the Association office by, May 15, 2024**. ALL THE INFORMATION REQUESTED ON THESE FORMS IS IMPORTANT. **PLEASE DO NOT SUBMIT INCOMPLETE FORMS**. If you have any questions, please feel free to contact Alli Brummer at the BIA office at 502-614-9828 or via email at Alli@BIACentralKY.com.

With your entry fee, you receive a **FULL-PAGE LISTING** for each home in the Official 2024 Grand Tour of Homes Plan Book, printed in TOPS Magazine. These listings will feature an image of your home (high-resolution photograph or full-color rendering), floor plans, your company logo, builder headshot, contact information, marketing company logo, name of the home, street address, 10 special features, finished square footage, sales price (*as shown, including all upgrades*), decorator name, staging company name, and directions to the home. This information must be provided by you or your representative(s).

The deadline for receipt of entries is **Wednesday, May 15th, 2024**. The association will strictly enforce all agreements in the contract (Pages 2 & 3 of this document).

Quality and professional full-color DIGITAL renderings are requested for the image that will be displayed in the official plan book for your home. Exterior photos will not be accepted. Renderings are due to the BIA on June 5th, 2024. Please email to alli@biacentralky.com.

Initial Here _____

Event Hours: Saturday 12 Noon-5pm, Sunday 12 Noon-5pm

Builder Company Name:		Date:	
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50% Deposit Due By May 15, 2024

1st Home Entered:	\$2,450
2nd Home and Additional Entered:	\$1,500/each

ENTRY FEES: \$ _____, 50% DUE WITH CONTRACT BY MAY 15, 2024

****Balance due on May 29, 2024. 75% refund on cancellations prior to May 29, 2024****

NO REFUNDS ON CANCELLATIONS AFTER May 29, 2024

AGREEMENT

THIS AGREEMENT is between the **Building Industry Association of Central Kentucky, Inc. (Association)**
and _____ **Builder Member of the Association (Builder).**

THE BUILDER AGREES

- I. Builder will have available a new home(s) at the following address(s) to be shown in the **2024 GRAND TOUR OF HOMES** **Include the Street Address, ZIP Code, County AND Model Name – Enter fees on Page 5**
 - A. _____ **Model Name:** _____
 - B. _____ **Model Name:** _____
 - C. _____ **Model Name:** _____
 - D. _____ **Model Name:** _____
- II. Builder must be a member of the BIA in good standing. Membership must be approved and completed by March 31st, 2024.
- III. Builder may not enter repeated houses from past Grand Tours; however, they may if they are designated models or sales offices. Repeat model home entries will NOT be eligible for judging after year one. Models may still be entered for the Annual Awards presented at the Annual Soiree.
- IV. Builder will have house in totally finished condition (interior furnishings optional) interior trim, floor coverings, cabinets, light fixtures, plumbing fixtures, thoroughly cleaned, etc. Exterior trim finished and painted, walkways, yards graded, straw or sodded, and all trash cleaned around the home ready for showing no later than one week prior to opening date.
- V. Builder agrees to provide virtual judging materials (photos, videos, 3D tours, etc.) by **Wednesday, July 24, 2024.**
- Vi. Builder will hold home(s) open and will have homes(s) appropriately staffed (i.e. knowledgeable sales staff, etc.), during ALL event hours.
- VII. The Builder will be responsible for the placement of promotional yard signs and other identifications issued to Builder from BIA.
- VIII. Builder shall furnish satisfactory evidence of public liability insurance and include a copy of an endorsement adding the BIA of Central Kentucky as additionally insured and complete/return to BIA the Copyright Protection Waiver (Appendix A).
- IX. ONLY Builders are able to reside in the home; however, they must vacate from July 20-21 / July 27-28, 2024 House must be professionally cleaned prior to the start of the show. No personal items can be in view of show attendees, e.g. items in closets, bathrooms, pantries, etc. Rooms may be roped off or personal storage areas may be locked. Pets must not remain in the home during show hours. If the builder sells the home, the **new homeowner may NOT occupy the home until AFTER the Tour** is completed.
- X. Builder agrees all commitments and initial entry fees and final payment shall be received in the Association office **by the deadlines stated on page 6.**
- XI. Builder agrees that failure to comply with any of the stated agreement subjects said Builder to forfeiture of all privileges set forth and forfeiture of all fees paid.

THE ASSOCIATION AGREES

- I. To provide advertising and promotional efforts.

- II. To provide signs and on-site identifications for each house and directional signs (to be placed by Builder).
- III. To promote one house per entry in the plan book publication.
- IV. To provide plan books for distribution by the Builder (Builder to pick up books at designated time/location TBA).
- V. Dates of the **2024 GRAND TOUR OF HOMES** event are July 20-21 / July 27-28, 2024. If conditions beyond the Association's control compel a change in dates or cancellation of the event, Builder agrees to hold Association harmless for such.

GRAND TOUR OF HOMES RULES AND REGULATIONS

Whereas, the success of the **GRAND TOUR OF HOMES** depends upon the cooperation of all participants to "put their best foot forward", it is agreed between the undersigned and the Building Industry Association of Central Kentucky that these Rules & Regulations shall be adhered to:

- I. Each participating Builder shall be a member of the BIA of Central Kentucky in good standing. (Examples include: No monies owed to the BIA, no outstanding customer complaints, or other items determined by the professional standards committee.
- II. During the **2024 GRAND TOUR OF HOMES**, participants shall have their entries open at the established hours and have a representative on duty during event hours. If a home is not staffed during all show hours, builder is subject to a fine of \$200 per occurrence, unless "VIRTUAL ONLY" is designated for said home upon project entry and proper signage is in place. Information in the official Guidebook on said home must match with "VIRTUAL ONLY" designation.
- III. Each participant will be permitted to purchase advertising space in the publication.
- IV. Failure to comply with the Rules & Regulations and Agreement subjects the Builder to forfeiture of all privileges set forth.

The foregoing conditions are in the best interest of the Builder, Association and the promotion. By affixing their signatures below, the parties hereto fully agree to all terms, conditions and rules of this agreement.

BUILDER NAME: _____ **COMPANY NAME:** _____

Street Address: _____ **Office Phone:** _____

City/State/Zip: _____ **Cell Phone:** _____

Email Address: _____ **Signature:** _____

Designated Contact Name:
One of the most important pieces of information you will provide to us is who to contact in the event we do not have all the information we need, or we need clarification.

Designated Contact Name: _____ **Company Name:** _____

Telephone: _____ **Cell Phone:** _____ **Email:** _____

PLAN BOOK INFORMATION – IMPORTANT INFORMATION – PLEASE READ!
 AFTER YOUR ENTRY HAS BEEN RECEIVED, the BIA WILL EMAIL A LINK REQUESTING THAT YOU COMPLETE AN ELECTRONIC FORM TO PROVIDE YOUR PROPERTY INFORMATION FOR THE PLAN BOOK. For placement of this information, and timely printing of the plan book and online map, all information requested by the BIA **must be submitted electronically via THIS LINK by 5:00 P.M. on June 10th, 2024**. Late completions of this form could result in missing print in the 2024 Grand Tour Guidebook. This is a strict deadline set by the print company and TOPS Marketing.

Initial Here _____

Information requested will include:

1. Ten special home features 3. Sales price (as shown with all upgrades) 4. Marketing Co. name 5. Finished square footage 6. Number of bathrooms, 7. Number of bedrooms 8. Name of staging company 9. Name of decorator. 10. Meet the Builder information

By June 5th, please email a professional full-color Rendering to Alli@BIACentralKY.com.

By June 12th, please email the following high-resolution files: 1. Builder logo & headshot 2. Marketing Co. logo 3. Floor plans to alli@biacentralky.com.

Between July 8th and July 12th, Interior photos will be taken. **If you cannot meet the photographer this week, you must provide your own interior photos by July 12th. Initial Here** _____

On July 15th, please send up to six (6) interior photos of your choice to be included online on the BIA website.

ADDENDUM 1

Annual Awards Entry Option

(This judging is **separate** from the July 24th Grand Tour of Homes judging. This sheet provides an opportunity for you to submit for awards *early*.)

*BIA's Annual Awards are presented on **November 7th, 2024**, at the Annual Soiree. Members who have helped shape the BIA into the association that it is today are recognized via BIA Hall of Fame induction (when appropriate), as well as recognizing one Builder, Remodeler, and Associate member for their outstanding service to the Association. During the evening we will also bestow honors to award-winning new construction and remodeling projects, as well as associates and realtors who go above and beyond all year long!*

To submit a Grand Tour of Homes project for Annual Awards consideration, please select the appropriate category below and add the corresponding amount to the payment form on page 5.

First Annual Awards Entry: \$80
Additional Annual Awards Entries: \$65 each

X	Categories	Model Name & Project Address (City, State, Zip)	\$
	Best New Home Design \$275k - \$325k		
	Best New Home Design \$326k - \$400k		
	Best New Home Design \$401k - \$475k		
	Best New Home Design \$476k - \$550k		
	Best New Home Design \$551k - \$625k		
	Best New Home Design \$626k - \$725k		
	Best New Home Design \$726k - \$825k		
	Best New Home Design \$826k - \$925k		
	Best New Home Design \$926k - \$1Mil		
	Best New Home Design \$1Mil - \$1.3Mil		
	Best New Home Design \$1.3Mil - \$1.6Mil		
	Best New Home Design \$1.6Mil - \$1.9Mil		
	Best New Home Design \$2Mil - \$2.5Mil		
	Best New Home Design \$2.5Mil+		
	Best Condo/Townhouse Design \$300k-\$375k		
	Best Condo/Townhouse Design \$375k -\$450k		
	Best Condo/Townhouse Design \$450k+		
TOTAL (add entry fee to appropriate box on page 5)			\$

Contact Name: _____ **Company Name:** _____
Cell Phone Number: _____ **Email Address:** _____

- Materials Required for Submission**
- Front, Side, and Back Images of the Entry
 - Floor Plan
 - (5-10) Quality Images of the Interior
 - List of 10 Feature Highlights of the Home

- Judging Criteria**
- Layout and Flow of Floor Plan
 - Efficient Use of Space
 - Craftsmanship of Interior Features
 - Special Design Features
 - Visual Curb Appeal



**Building Industry Association of Central
Kentucky
2024 GRAND TOUR OF HOMES**

PAYMENT FORM

Please submit with your entry form

Builder Company Name:	
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Grand Tour of Homes Entries (from Page 2)

Quantity	Project	50% Deposit Due on 05/15/2024	Entry Fee (\$)
	1 st Home Entered	\$2,450	
	2 nd Home Entered	\$1,500	
	Additional Entries	\$1,500	

Sign Deposit	(Mandatory -The deposit will be refunded when all signs are returned to the BIA office no later than August 2 nd)	\$100
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Annual Awards - Entry - Fee (\$) from Page 4

(The judging for this award is separate from the Grand Tour of Homes judging. See details on Page 4)

Quantity	Project	Amount	Entry Fee (\$)
	1 st Annual Awards Entry	\$80	
	Additional Annual Awards Entries	\$65	
GRAND TOTAL			

Grand Tour Entry Payment Information:

CHECK (Payable to BIA of Central Kentucky)

- 50% Deposit – Due by 05/15/2024 (Balance is due 05/29/2024)**
- Regular Payment in Full**

CREDIT CARD

Please charge my: VISA MASTERCARD AMEX AMOUNT \$ _____

Name on Card: _____

Card Number: _____ Exp.: _____ Security Code: _____

Billing ZIP CODE: _____ Date: _____

REVISED TIMELINE & DEADLINE CHECKLIST

- May 15, 2024** Registration Deadline (50% Deposit due with entry form)
- May 22, 2024** Email Microsoft Forms Link to Builders to Complete Plan Book Entry Form
- May 29, 2024** Final Payment Due from Builders
- May 29, 2024** Return Copyright Protection Waiver
- May 29, 2024** Provide BIA with Certificate of Insurance
(naming BIA of Central Kentucky, 3146 Custer Drive, Lexington, KY 40517, as additional insured)
- June 5, 2024** Builders Email Floor Plans and **Digital Rendering** to BIA Office
- June 5, 2024** Guide Book Ad Space Reservation Deadline (**signature in hand**)
- June 12, 2024** Due to BIA Office: Builder Logo & Headshot, and Realtor Logo*
- June 10, 2024** Microsoft Forms Online Survey Completed with requested home details
- June 10, 2024** Guide Book Camera-ready Ad Artwork Due (if applicable)
- June 17, 2024** **Press Ready Pages due to TOPS**
- July 8-12, 2024** Professional Photo and Video shoots with Mahan Multimedia and local news
- July 12, 2024** Email Interior Photos to BIA for Online App (Limit 6)
- July 15-19, 2024** Builders pick up tour supplies from BIA office (3146 Custer Drive)
- July 20-21, 2024** **EVENT - First Open Weekend** (see hours below)
- July 26, 2024** Send Materials for Virtual judging to BIA by end of day
- July 27-28, 2024** **EVENT - Second Open Weekend** (see hours below)
- July 29-August 2** Return all signage and arrows to the BIA office to be re-used next year.
(\$100 deposit will be returned if signs are returned no later than August 4th).

*Renderings, builder headshot & logos, and realtor logos **MUST** be high resolution files (a minimum of 5x7 and 300dpi)

GRAND TOUR OF HOMES EVENT HOURS

First Weekend Hours:

Saturday, July 20, 2024 Noon – 5:00 pm
 Sunday, July 21, 2024 Noon- 5:00 pm

Second Weekend Hours:

Saturday, July 27, 2024 Noon – 5:00 pm
 Sunday, July 28, 2024 Noon – 5:00 pm

Appendix A (3/22) Copyright Protection Waiver
Building Industry Association of Central Kentucky
2024 Grand Tour of Homes



Only Complete Option 1 OR 2

(Please complete a form for each entry)
Due Monday, May 15, 2024

Instructions: Please complete only **ONE** of the options below:

1. WHEN BUILDER OWNS PLANS:

_____ (Builder-Company Name) authorizes Building Industry Association of Central Kentucky (BIA) to publish, print, or otherwise use the design of the house, plans, specifications and drawings in any promotional program, publication, website, newspaper advertising or other sources in conjunction with the BIA and the Grand Tour of Homes. Builder represents that the house to be placed in the BIA Grand Tour of Homes **located at**

_____ is the result of an original design and that Builder is the sole owner of such design and has exclusive rights, including copyright, in and to the design as represented in the structure, plans, specifications and drawings for the house. Builder further represents that Builder has not pledged, assigned or encumbered the rights to the design and that such design does not violate any copyright, property or common-law rights of others. Builder hereby indemnifies and holds harmless the BIA from any and all claims of third parties, including, but not limited to copyright infringement or conversion, which may be asserted as a result of the inclusion of the house(s) in any publication, website or other source in conjunction with the BIA Grand Tour of Homes. Builder authorizes the BIA to publish, print, or otherwise use the design of the house, plans, specifications and drawings in any promotional program, publication, website, newspaper advertising or other sources in conjunction with the BIA Grand Tour of Homes.

Date _____ Signature _____

2. WHEN ARCHITECT LICENSES USE OF PLANS TO BUILDER:

_____ (Designer(s)/ Architect(s)) hereby grant to _____ (Builder) a license to use the building/architectural plans attached hereto and made a part thereof Designer(s)/Architect(s) represents and warrants that such building/architectural plans are the result of an original design and that Designer(s)/ Architect(s) is/are the sole owner (s) of such design and has/have exclusive rights, including copyright, in and to the design as represented in the structure, plans, specifications and drawings for the house. Designer(s)/ Architect(s) further represents that Designer(s)/ Architect(s) has not pledged, assigned or encumbered the rights to the design and that such design does not violate any copyright, property or common-law rights of others. Designer(s)/Builder(s) hereby indemnifies and holds harmless the Building Industry Association of Central Kentucky (BIA) from any and all claims of third parties, including, but not limited to copyright infringement or conversion, which maybe asserted as a result of the inclusion of the house (s) in any publication, website or other source in conjunction with the BIA Grand Tour of Homes. Builder authorizes the BIA to publish, print, or otherwise use the design of the house, plans, specifications and drawings in any promotional program, publication, website, newspaper advertising or other sources in conjunction with the BIA Grand Tour of Homes.

Date _____ Signature _____

Return form to Alli Brummer
Email: Alli@BIAcentralky.com
For questions, please call 502-614-9828

2024 BUILDER



ADVERTISING

As you know, participating in the Grand Tour of Homes each year is an excellent way to draw the public eye to your professionalism as a Builder Member of the Building Industry Association of Central Kentucky, showcase your quality work and gain leads for potential future clients. By sending in your entry forms, you have taken a huge step forward...you have committed to being involved in one of the biggest consumer events held in our community each year. Congratulations! This is exciting for the future of your business as well as the industry!

Now that you have committed to the event, there are a couple of additional ways for you to stand out. If you want to maximize your exposure, take a look at the following two options:

<p>Advertising Option A – FIRST COME / FIRST SERVED – Limit: 6 Builders** \$2,000</p>	<p><i>Back for 2024!</i></p>	<p>ONLY 6 AVAILABLE</p>
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I want to be included in **all** the Event Media Advertising*: Add \$2,000 to your entry fee

*This option Includes Television and all print advertising, valued at over \$60,000!

**A minimum of 3 Builders must participate in order to secure this offer.

<p>Advertising Option B – Available to all Grand Tour Participating Builders \$700</p>	<p><i>SAVE OVER 50%</i></p>
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I want to take advantage of the special Full Page Ad discount rate* for all Grand Tour participating Builders: Add \$700 to your entry fee

*This option includes special right hand page placement, opposite your home entry listing in TOPS – valued at \$1,500

Ad Space Reservation is due June 5th, 2024

FINAL Camera-Ready digital Ad Copy Deadline – June 10th, 2024

SIGN ME UP FOR THE OPTION(S) SELECTED ABOVE:

Builder Name:		
Company Name:		
Billing Address:		
City:	State:	Zip:
Phone:	FAX:	Email:
<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
		<input type="checkbox"/> Invoice
Credit Card #	Exp.	Sec. Code
Name on Card:	Total Amount:	
<p>Return this form including payment to Alli at BIA, 3146 Custer Drive, Lexington, KY 40517 Questions about these Advertising Options, call Alli Brummer @ 502-614-9828 cell</p>		